

UNC HEALTH®

Southeastern Foundation

2024-2025 Sponsorship Opportunities

Boots & BBQ
Nov. 15, 2024



*Gala of Grateful Giving
Feb. 28, 2025*

Here for you.
Here for good. 

UNC HEALTH SOUTHEASTERN FOUNDATION

Greetings from UNC Health Southeastern Foundation,

The UNC Health Southeastern Foundation is inspired by your dedication to support, promote, and organize regional community efforts which assist in the growth and development of quality health care provided by UNC Health Southeastern. We appreciate your steadfast support of our long-standing events and sponsorship opportunities. Your generous spirit supports the important work of caring for the community we have the privilege of serving at UNC Health Southeastern.

Join us as we celebrate and strengthen UNC Health Southeastern as we strive continuously to meet the health care needs of those in our beloved communities. Your contributions help support the good: our patients, our community, our team members, and our mission. **Here for you. Here for good.**

We invite you to consider making UNC Health Southeastern Foundation a prioritized, philanthropic partner for the upcoming year. Donor support continues to be of the utmost importance to providing the care that sustains and elevates our community health care system. With generous support, donors make it possible to provide resources for programs and services that would otherwise not be available.

Enclosed you will find sponsorship opportunities for our 2024-2025 signature fundraising events. We hope you find it to be an effortless decision to support UNC Health Southeastern and its Foundation.

Gratefully,



Ron Roach, Board of Trustees Chair
UNC Health Southeastern Foundation

SAVE THE DATES

BOOTS & BBQ

Friday, November 15, 2024

7:00 - 11:00 PM

Robeson County Fairgrounds
3750 M.L.K. Jr. Drive, Lumberton



GALA OF GRATEFUL GIVING

Friday, February 28, 2025

7:00 - 11:00 PM

Southeastern Agricultural Center
1027 Highway 74 East, Lumberton





12th Annual Boots & BBQ

Hosted by the Foundation Advocates
November 15, 2024
7:00 - 11:00 PM
Robeson County Fairgrounds

Lone Star Presenting Sponsor - \$10,000

- * Recognition as the Presenting Sponsor
- * 3 VIP Reserved Tables for 24 guests
- * Personal Wait staff for your tables
- * Name/Logo on Invitations (**Deadline Sept. 25th**)
- * Name/Logo on event cups given to each guest
- * Signage in Premier Location at the event
- * Recognition throughout the event by the Emcee
- * Full page ad on the back cover of the event program
- * Opportunity to speak at the event
- * Marketing/Media Coverage/Social Media/Website

Hoedown Sponsor - \$5,000

- * 2 VIP Reserved Tables for 16 guests
- * Name on Invitations (**Deadline Sept. 25th**)
- * Name/Logo on event cups given to each guest
- * Recognition during the event by the Emcee
- * Signage in Premier Location at the event
- * Half page ad in the event program
- * Marketing/Media Coverage/Social Media/Website

Denim Sponsor - \$3,500

- * 1 VIP Reserved Table for 8 guests
- * Name/Logo on event cups given to each guest
- * Recognition during the event by the Emcee
- * Signage at the event
- * Quarter page ad in the event program
- * Marketing/Social Media/Website

Saloon Sponsor - \$2,500

- * 1 Reserved Table for 8 guests
- * Signage at both bar/beverage stations
- * Name/Logo in the event program
- * Marketing/Social Media/Website

Grub Sponsor - \$1,500

- * 1 Reserved Table for 8 guests
- * Signage at the food station
- * Name/Logo in the event program
- * Marketing/Social Media/Website

Sweet Treat Sponsor - \$1,250

- * 1 Reserved Table for 8 guests
- * Signage at the dessert station
- * Name/Logo in the event program
- * Marketing/Social Media/Website

Diamond Sponsor - \$1,250

- * 1 Reserved Table for 8 guests
- * Signage at the Photography Station
- * Name/Logo in the event program
- * Marketing/Social Media/Website



32nd ANNUAL GALA OF GRATEFUL GIVING

UNC Health Southeastern Foundation will host the 32nd Annual Gala of Grateful Giving on February 28, 2025. Gather your friends and enjoy a glamorous, black-tie evening with decadent hors d'oeuvres and exciting entertainment. Join us as we dance the night away and raise funds to support the Foundation programs and services offered to patients and their families at UNC Health Southeastern!

Presenting Sponsor - \$25,000

- * Limited Sponsorship - *Only 1 available*
- * 3 VIP Tables - Reserved Seating for 24 guests in the ballroom
- * First Selection of VIP Seating
- * Cocktail Server
- * Name on Gala Invitations and Event Napkins (**Deadline Dec.5th**)
- * Opportunity to speak during the event
- * Special Sponsorship Recognition during the Event
- * Name/Logo displayed on signage in ballroom
- * Complimentary Champagne, Red, & White Wine on each table
- * Complimentary Valet Parking Pass for each of your guests
- * Media Coverage – Listed as Presenting Sponsor on all marketing materials (Newspaper, Radio, Website, Facebook)
- * 2 Full Page Color Ads (1-On the back cover & 1-interior) with name on the Front of Program as the Presenting Sponsor

Band Sponsor - \$15,000

- * Limited Sponsorship - *Only 1 available*
- * 2 VIP Tables - Reserved Seating for 16 guests in the ballroom
- * Your selection of VIP Seating
- * Cocktail Server
- * Name on Gala Invitations (**Deadline Dec. 5th**)
- * Special Recognition by the Band
- * Name/Logo displayed on Signage at Band
- * Complimentary Champagne on each table
- * Complimentary Valet Parking Pass for each of your guests
- * Media Coverage – Listed on all marketing materials (Newspaper, Radio, Website, Facebook)
- * 1-Full Page Color Ad in the Program

Lounge Tent Sponsor - \$10,000

- * Limited Sponsorship - *Only 1 available*
- * 2 Reserved Benefactor Tables for 16 guests in the ballroom
- * Your selection of VIP Seating
- * Name on Gala Invitations (**Deadline Dec. 5th**)
- * Special Recognition during the Event
- * Name/Logo displayed on Signage in Lounge Tent
- * Complimentary Champagne on each table
- * Complimentary Valet Parking Pass for each of your guests
- * Media Coverage – Listed on all marketing materials (Newspaper, Website, Facebook)
- * 1-Full Page Color Ad in the Program

Main Bar Sponsor - \$7,500

- * 2 VIP Tables - Reserved Seating for 16 guests in the ballroom
- * Name/Logo displayed on Signage at the Main Bar
- * Complimentary Champagne on each table
- * Complimentary Valet Parking Pass for each of your guests
- * Name listed in the Newspaper, Website, Facebook
- * Half Page Color Ad in the Program

Dessert Bar Sponsor - \$5,000

- * 2 Reserved Benefactor Tables for 16 guests in the ballroom
- * Name/Logo displayed on Signage at the Dessert Bar
- * Complimentary Champagne on each table
- * Complimentary Valet Parking Pass for each of your guests
- * Name listed on Website and Facebook
- * Quarter Page Color Ad in the Program

Express Bar Sponsor - \$5,000

- * 2 Reserved Benefactor Tables for 16 guests in the ballroom
- * Name/Logo displayed on Signage at the Express Bar
- * Complimentary Champagne on each table
- * Complimentary Valet Parking Pass for each of your guests
- * Name listed on Website and Facebook
- * Quarter Page Color Ad in the Program

Hors d'oeuvres Station Sponsor - \$2,500

- * 1 Reserved Benefactor Table for 8 guests in the ballroom
- * Name/Logo on Signage at one of the Food Stations
- * Complimentary Valet Parking Pass for each of your guests
- * Name listed on Website, Facebook, and Program

Each of the below sponsorship levels include

- * Reservations for 2 guests to attend the event with reserved seating in the Ballroom
- * Complimentary Valet Parking Pass
- * Name/Logo on Signage at designated area
- * Name listed on Website, Facebook, and Program

Champagne Sponsor - \$1,500

(With this sponsorship Champagne will be served at the bars.)

Valet Parking Sponsor - \$1,500

Photography Sponsor - \$1,500

Beverage Station Sponsor - \$1,500

SPONSORSHIP COMMITMENT FORM

Contact Information

Name/Title

Company/Organization

Address

City, State Zip

*Cell #

*Email Address (*Required for quick and easy registration/check-in at the events!)

Event Sponsorship Levels

(Please review sponsorship levels as some recognition benefits are subject to deadlines.)

Boots & BBQ

- Lone Star - \$10,000
- Hoedown Sponsor - \$5,000
- Denim Sponsor - \$3,500
- Saloon Sponsor - \$2,500
- Grub Sponsor - \$1,500
- Sweet Treat Sponsor - \$1,250
- Diamond Sponsor - \$1,250

Gala of Grateful Giving

- Presenting - \$25,000
- Band - \$15,000
- Lounge Tent - \$10,000
- Main Bar - \$7,500
- Express Bar - \$5,000
- Dessert Bar - \$5,000

- Hors d'oeuvres Station - \$2,500
- Champagne Sponsor - \$1,500
- Valet Parking - \$1,500
- Photography Sponsor - \$1,500
- Beverage Station - \$1,500

I/We cannot attend any events at this time but would like to make a donation to UNC Health Southeastern Foundation Critical Need Annual Fund to be used for the area of greatest need for the patients and families at UNC Health Southeastern.

Method of Payment

Check Cash Credit Card Invoice

Cardholder's Name

Cardholder's Signature

Address

City, State Zip

Card Number

Expiration Date

CVV Security Code

Please send checks to: UNC Health Southeastern Foundation, Post Office Box 1408, Lumberton, NC 28359

NOTE: Sponsorships will be filled accordingly as payment is received at the Foundation office.

Recognition

(Please print as you would like any recognition to appear in printed materials.)

*Thank you for your support of the 2024-2025 fundraising events.
If you have any questions please contact the Foundation office
at 910.671.5583 or sefoundation@unchealth.unc.edu*